



## Capabilities Statement

Abbott Media Productions is a quality oriented provider of marketing, consulting, and media management. We excel at serving the government, defense contractors, and commercial organizations with our proven work history.

Our mission is to provide our customers with highly creative and effective digital media services that help them to attain communication goals. We achieve this through the production of timely and effective media content. Abbott Media is founded on good-faith, long-term working relationships on which our customers can depend.

## Government Codes

**DUNS:** 859466711

**CAGE:** 7F4H3

### NAICS Codes

51 - Information

- 512110
- 512191
- 512199
- 512240

54 - Professional, Scientific and Technical

- 541430
- 541613
- 541922

## Core Competencies

Video Production	Logo Animation
Video Effects	Interactive Applications
Character Animation	Web/Mobile Content
Product Animation	Storyboarding
Motion Graphics	Script/Copywriting



## Past Performance



U.S. Department of Transportation  
**Federal Highway Administration**

<b>Contract Dates:</b>	2012 - Present
<b>Scope of Work:</b>	Educational Videos
<b>Agency:</b>	FHWA – CPM TST
<b>Contract Amount:</b>	In excess of \$500.000
<b>Contact:</b>	Rob Elliot
<b>Contact Phone:</b>	404.562.3941

## Differentiators

- VOSB
- In-house render farm
- Timely delivery
- Completion within budget